

# REDDIT SIGNAL INTELLIGENCE SYSTEM.

Pulse captures Reddit conversations and turns them into real-time market signals.

By: Vansh Tripathi

# REDDIT IS TALKING.

Millions of people share what they want, what's broken, and what they would pay for every day on Reddit. It's raw, unfiltered demand, happening in public. Problems surface early, trends start quietly, and intent shows up before the market reacts.

The data is already there.

You just need to see it.



**SEE DEMAND BEFORE THE MARKET DOES.**

# MEET PULSE.

Pulse turns Reddit conversations into clear, actionable signals. It tracks keywords across subreddits, captures real-time demand shifts, and highlights what's gaining momentum. This helps you spot problems, validate ideas, and act before trends become obvious.

**Pulse** Dashboard History Posts Communities Signals Export

Operator dashboard  
**Reddit Trend Intelligence**  
Track demand spikes, source posts, AI summaries, and alerts from one focused workspace.

Queries **4** Alerts **2** Posts **491** Velocity **88**

Keyword: customer churn Subreddits: SaaS, startups, entrepreneur **+ Track**

Tracking mode: Find currently relevant conversations using Reddit hot/search ranking and subreddit matching. Alert at 70 /100 Relevance Date posted

**AI support automation** Breakout  
r/customersuccess / r/SaaS / r/Zendesk / r/intercom / relevance

Support teams using AI triage: what actually reduced first response time? r/customersuccess / impact 75 / 184 comments

We replaced macros with an AI draft queue and agents finally stopped copy-... r/Zendesk / impact 72 / 127 comments

Intercom Fin vs custom RAG assistant for complex B2B support r/SaaS / impact 69 / 96 comments

How are you measuring hallucination risk in customer-facing support bots? r/intercom / impact 65 / 88 comments

Quality control for AI replies Escalation context gets lost ROI beyond deflection

Fresh posts: 42 current window  
Velocity: 133% Usual avg: 18 Total: 112  
3 hours ago Open

**security questionnaire automation** Breakout  
r/cybersecurity / r/salesops / r/B2Bsales / r/startups / relevance

Security questionnaires are eating our sales engineering team alive r/B2Bsales / impact 77 / 205 comments

Has anyone automated SIG Lite and CAIQ responses with evidence links? r/cybersecurity / impact 73 / 143 comments

Sales ops needs a better way to reuse approved security answers r/salesops / impact 69 / 101 comments

Vendor due diligence bottleneck before procurement approval r/startups / impact 67 / 89 comments

Manual questionnaire drag Evidence freshness Approval workflow

Fresh posts: 27 current window  
Velocity: 125% Usual avg: 12 Total: 119  
3 hours ago Open

Alert feed: Live signals (14)

**AI support automati...** 133 AT TRIGGER  
r/customersuccess  
Alert velocity: Conversation volume is 2.3x above the learned average, led by support leaders comparing AI triage tools.  
3 hours ago

**security questionnair...** 125 AT TRIGGER  
r/B2Bsales  
Alert velocity: High-intent sales and security teams are asking for reusable evidence-backed questionnaire workflows.  
5 hours ago

THE SIGNAL WAS ALWAYS THERE. IT JUST NEEDED SOMEONE TO LISTEN.

# THE LISTENER.

## TWO TRACKING MODES

Relevance mode pulls currently hot and searched posts. Date mode fetches top posts within a chosen window. 24h, 7d, or 30d. Both filter strictly so only matching posts get stored.

## KEYWORD TRACKING & REDDIT POLLING

You enter a keyword and a list of subreddits. Pulse stores it instantly, spins up a background async poll, and fetches live Reddit posts concurrently across every subreddit you chose. No waiting. No blocking.

ONE KEYWORD. FULL COVERAGE.

# THE SCOREKEEPER.

Posts capture raw conversations as they happen. History shows how those conversations evolve over time.

Together, they reveal not just what people are saying, but whether it is increasing, stabilizing, or spiking against its baseline.

Inspect individual posts.

Then step back and see the pattern forming.

Nothing is lost between detail and trend.

**Historical snapshots**

### Polling History

Review captured velocity windows and trend movement over time.

KEYWORD	FRESH	VELOCITY	VOLUME STATUS	USUAL AVG	COMMENTS	SOURCES
<b>AI support automation</b> <small>r/customersuccess</small> Captured 3 hours ago	42	133%	2.3x usual volume	18	104	4
<b>usage based pricing churn</b> <small>r/SaaS</small> Captured 4 hours ago	31	94%	1.9x usual volume	16	104	4
<b>security questionnaire automation</b> <small>r/SaaS</small> Captured 5 hours ago	27	125%	2.3x usual volume	12	104	4
<b>best local ai model for coding</b> Captured 2 days ago	24	0%	Learning	Learning	20	4

**Source data**

### Raw Posts

Inspect captured Reddit posts, raw scores, comments, timestamps, and source links.

Filter posts, keywords, or subreddits... **Relevance** Date posted All time All subreddits

Tracked query: **best local ai model for coding** posts: 100 score: 8.2K comments: 4,001 [Hide posts](#)

r/localllama / r/machinelearning / r/artificialintelligence / r/openai / relevance

best local ai model for coding / r/LocalLLaMA score: 1.5K [Comments](#) [Open](#)

Claude Code removed from Claude Pro plan - better time than ever to switch to Local Models. comments: 424 posted: 10 days ago

Reddit comments [Close](#)

#### Comment authors and thread evidence

<b>u/m-rf-m</b> 1 score / 10 days ago	This was reported for being off topic. Though its about a closed source cloud product, I have approved it as its major news item, not receiving commensurate coverage, pertinent to the ecosystem and further underscores the importance of local inference (read as choice and ownership)	<a href="#">Open</a>
<b>u/spkama</b> 568 score / 10 days ago	Of course, the rug pull begins lmao	<a href="#">Open</a>
<b>u/RedParaglider</b> 110 score / 10 days ago	Oh this is just a continuation	<a href="#">Open</a>
<b>u/dtdisappointingresult</b> 23 score / 10 days ago	indeed.  What should I migrate to when cheap Claude Code runs out? What's the best 1-year sign-up coding plan among labs with open weights? Z.ai? Kimi Code? Alibaba?  Don't shill OpenCode on me, I don't want to be tied to a single app, plus I didn't like it when I tried it.  EDIT: initial research:  - Both Kimi Coding and Alibaba Cloud Coding let you connect any app to a OpenAI Chat Completions or Anthropic Messages API endpoint. With Z.ai, it's not explicitly stated, but considering they claim to support 20 apps, I imagine it's the same.	<a href="#">Open</a>

# DETAIL IN EVERY POST. DIRECTION IN EVERY TREND.

# THE SIGNALS.

Signals turn raw Reddit activity into clear market direction. Instead of scrolling through posts, the system groups conversations into structured demand clusters, highlights what's gaining urgency, and explains why it matters. Each signal combines evidence, context, and recommended action so you can move from observation to decision instantly.

AI demand clusters

## Signals

Group captured posts into semantic demand signals and recommended actions.

Run AI analysis on the captured posts to find opportunity signals. [Regenerate signals](#)

watching **7** validated **2** high urgency **4**

Qwen 3.6, local AI model, coding performance high

### Local AI Model Performance

[Watching](#) [Validated](#) [Ignored](#)

Users are discussing the performance of local AI models for coding, with a focus on Qwen 3.6 and other models.

status	confidence	urgency
watching	0.8	high

[performance comparison](#) [model selection](#)

**Evidence**  
Multiple posts comparing Qwen 3.6 with other models, and discussions about the best models for coding.

**Why it matters**  
Users need to choose the best local AI model for their coding needs, and performance is a key factor.

**Recommended action**  
Evaluate Qwen 3.6 and other models based on performance metrics, and consider factors like hardware requirements and compatibility.

local AI model, cloud-based model, switching watch

### Switching to Local AI Models

[Watching](#) [Validated](#) [Ignored](#)

Users are considering switching to local AI models for coding, due to concerns about cloud-based models and their limitations.

status	confidence	urgency
watching	0.7	watch

[switching intent](#) [cloud vs local](#)

**Evidence**  
Posts discussing the limitations of cloud-based models and the benefits of local models, such as cost savings and increased control.

**Why it matters**  
Users are looking for alternatives to cloud-based models, and local AI models are a viable option.

**Recommended action**  
Evaluate the benefits and drawbacks of local AI models, and consider factors like cost, security, and compatibility.

## FROM CONVERSATION TO CLEAR DIRECTION.

# RAW DEMAND ORGANIZED.

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Community research

## Communities

Analyze subreddit audiences, motivations, objections, and language.

Community overview

**15 active communities**

Ranked by captured posts, engagement, and keyword coverage.

posts: 115 | top community: r/locallama | keywords: 4

Community	Posts	Avg comments	Tracked keywords
r/locallama	48 posts	61 avg comments	best local ai model for coding
r/machinelearning	23 posts	17 avg comments	best local ai model for coding
r/artificialintelligence	19 posts	21 avg comments	best local ai model for coding
r/openai	9 posts	29 avg comments	best local ai model for coding
r/saas	3 posts	133 avg comments	AI support automation, usage based pricing churn
r/startups	2 posts	133 avg comments	usage based pricing churn, security questionnaire automation
r/customersuccess	2 posts	124 avg comments	AI support automation
r/cybersecurity	2 posts	100 avg comments	security questionnaire automation

r/locallama / best local ai model for coding Research complete

### Local AI Model Enthusiasts

posts: 48 | score: 5.9K  
avg comments: 61 | keywords: 1

**RESEARCH BRIEF**  
Users interested in local AI models for coding, comparing different models, and optimizing their setups.

[Refresh research](#)

Research findings

Motivations	Objections	Language
Improving coding efficiency	Technical difficulties with model implementation	What's the best coding agent for local development?
Exploring new AI technologies	Limited computational resources	How to optimize Qwen 3.6 35B for coding tasks?
Optimizing local model performance	Concerns about model accuracy and reliability	

**Recommended action**  
Provide tutorials, benchmarks, and optimization tips for local AI models, and offer support for troubleshooting technical issues.

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r/machinelearning / best local ai model for coding Raw community snapshot

### r/machinelearning

Captured subreddit audience. Run research to extract motivations, objections, language, and recommended actions.

posts: 23 | score: 1K  
avg comments: 17 | keywords: 1

[Run research](#)

# THE MARKET WRITES THE ROADMAP. IN PUBLIC.

# LET'S BUILD TOGETHER.

Turning Reddit's 57M daily users into the world's most underutilised market research engine. If you are building in intelligence, analytics, or developer tools. Let's talk.

VANSHTRIPATHI.WORK@GMAIL.COM

GONEROGUE.IN